



FORESIGHT · STRATEGY · TRANSFORMATION

Prof. Dr. René Rohrbeck

Professor of Strategy, EDHEC Business School

Director, EDHEC Chair for Foresight, Innovation and Transformation · Director, EDHEC Centre for Net Positive Business · UNESCO Chair on Organizational Anticipation, Resilient Leadership and Educational Innovation

I help leadership teams understand the forces of change, the risks and opportunities, and the tipping points that can alter their course, and turn these insights into *strategy and action*.

20+

years of research on how organizations prepare for the future

700+

firms benchmarked on future preparedness

100+

Fortune 500 company mandates

350+

organizations use the Future FITness model

KEYNOTES

Future-prepared firms outperform. What 700+ companies reveal about foresight, profitability and growth.

AI and the future of strategic foresight. How AI changes sensing, scenarios and anticipatory governance.

Net positive business. From "less harm" to organizations that leave the world better.

Which technologies will really scale? A three-gate test for capital-intensive industries.

Scenarios for your industry. Tailored futures for energy, building, mobility or food.

Formats: keynote, panel or moderation, executive masterclass, workshop. In English, German or French.

ORGANIZATIONS I HAVE WORKED WITH

TotalEnergies · Equinor · E.ON · Vattenfall · Siemens · Bosch · ASML · BASF · Merck · Lufthansa · Mercedes-Benz · Tata Motors · Mondelez · Danone · adidas · Deutsche Telekom · Ericsson · Allianz · Swiss Re · Asian Development Bank · International Committee of the Red Cross

RECOGNITION AND ROLES

- Thinkers50 Top 10 in Future Readiness (2025)
- Advisory board, World Economic Forum Global Foresight Network
- Co-developer of the Organizational Future Fitness self-assessment (with the WEF Global Foresight Network and the Dubai Future Foundation)
- APF Most Significant Futures Work award (2018)

ADVISORY MANDATES

Build future fitness. Future FITness assessment and benchmark; design of foresight units, roles and processes; technology intelligence and scouting.

Strategy under uncertainty. Scenario-based strategizing with leadership teams; business wargaming; roadmaps toward net positive.

Strategy and investment projects. Technology deployment and market-timing assessments; future-readiness review of investment theses; board briefings.

BACKGROUND

- Technology foresight and R&D strategy, Deutsche Telekom Laboratories
- Innovation Director and Executive Board member, EIT Digital
- Professor and Associate Dean, Aarhus University; at EDHEC since 2019
- Dr. rer. oec. (summa cum laude), TU Berlin · 8,500+ Google Scholar citations

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Languages: English, German, French, Spanish, Danish

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